



DR. JANA MURCHE

Mastering “Plan B” – The journey of the KWS wheat breeding program

My seminar will focus on applied research - experiences from developing a “green field” breeding program. From starting in a hog barn, through adjusting to new market requirements, to potentially market changing future plans.

Fall 2024 PSLA

LECTURE

SERIES

October 14, 2024

**PLS Building RM
2107/2109**

Time:

12PM

[UMD Zoom](#) (passcode:
326994)

**Graduate student
lunch w/ speaker**

1PM

PLS 2107/2109

Jana Murche is the Senior Wheat Breeder for KWS Cereals USA in Champaign, IL. She established and manages the Soft Winter Wheat breeding activities for the Eastern US growing region and so far is responsible for 19 commercial varieties. She earned her plant breeding degree at the University of Hohenheim in Stuttgart, Germany.